

SAFEGUARDING SENSITIVE INFORMATION AND MITIGATING DATA BREACHES FOR HEALTHCARE AND LIFE SCIENCES

“With Druva, our data collection is less reactive and more proactive, because the data is already being collected... The streamlining has been tremendous.”

Roger Huff, Manager, Information Security, Allergan PLC

Mobile devices and cloud applications, like Office 365 and G Suite, have made it difficult for any organization to secure and protect sensitive information. But it's an even greater burden for healthcare, pharmaceutical and medical device companies, which must comply with industry-specific regulations, regional laws, and privacy requirements.

Policy solutions in the spirit of “sensitive information on mobile devices” feel comforting. But as distributed, global teams communicate daily with partners, patients, and customers, policy alone cannot prevent costly, embarrassing data breaches. The costs of compromised sensitive data like protected health information (PHI), personally identifiable information (PII), and intellectual property (IP) can be staggering, not just in fines, but also in business reputation and loss of trust.

Automated Compliance Monitoring to Reduce Data Risk

With Druva, organizations gain a comprehensive and secure backup, recovery, and archival across servers, endpoints, and cloud applications. This helps organizations in any compliance environment minimize risks, while maintaining full data visibility and access and proactive compliance monitoring across a variety of data sources for Data Management-as-a-Service (DMaaS).

Typical information risks:

- Corrupted media
- Lost or mishandled files
- Cyber theft and ransomware
- Unauthorized disclosure
- Theft of intellectual property or health records
- Theft of laptops or other mobile devices
- Willful destruction of information needed to respond to litigation
- Hacking of medical devices to create network vulnerabilities

Types of information to be preserved:

- Scientific research
- Clinical trials data and FDA submissions
- Intellectual property (IP)
- Manufacturing quality-assurance assessments
- Marketing communications to physicians, patients, and consumers
- Clinical records received from providers to aid diagnosis and treatment
- Post-market pharmacovigilance reports
- Documents needed for eDiscovery and regulatory investigations

Data Protection for Healthcare and Life Sciences

Data Attack Surface Visibility — Druva enables visibility of an organization's data attack surface by proactively collecting, preserving, and discovering information in traditional endpoints, cloud applications, virtual machines, and physical servers.

Proactive Compliance — Identify compliance risks in near real time and take action on that data no matter where it lives with predefined compliance regulation templates.

Security By Design and Default — Druva protects data in transit and at rest with industry standard TLS 1.2 and AES-256 encryption.

Third Party Validation — As a SaaS application provider, Druva validates all of its security claims through the attestations using third party audits like HIPAA, SOC-2, and others.

Security of Processing — Using a standards-based envelope encryption implementation, neither Druva nor any other third party has access to customer information. Each customer has its own unique crypto-boundary for its data processing.

Seamless Legal Hold — Druva removes the need for notifying custodians and physically collecting devices required for litigation by enabling the immediate preservation of data in the cloud — securely stored, immutable, and easily ingested into an eDiscovery platform with just a few clicks.

Audit Trails — Complete monitoring, auditing, and reporting for all user and administrative actions on data within the organization.



About Druva

Druva is the global leader in Cloud Data Protection and Management, delivering the industry's first data management-as-a-service solution that aggregates data from endpoints, servers and cloud applications and leverages the public cloud to offer a single pane of glass to enable data protection, governance and intelligence--dramatically increasing the availability and visibility of business critical information, while reducing the risk, cost and complexity of managing and protecting it.

Druva's award-winning solutions intelligently collect data, and unify backup, disaster recovery, archival and governance capabilities onto a single, optimized data set. As the industry's fastest growing data protection provider, Druva is trusted by over 4,000 global organizations, and protects over 40 petabytes of data. Learn more at www.druva.com and join the conversation at twitter.com/druvainc.



Druva, Inc.

Americas: +1 888-248-4976
Europe: +44 (0) 203 7509440
APJ: +919886120215
sales@druva.com
www.druva.com