

5 steps to cut your AWS EC2 backup TCO by up to 50%

Protecting your AWS resources with a comprehensive backup plan doesn't have to be expensive. If you're already using AWS snapshots, Druva helps you manage these easily with a 100% SaaS platform that combines backups, snapshots, and disaster recovery in a single, scalable solution. With Druva, remove the need for additional cross-account and cross-region snapshot copies with secure, air-gapped backups isolated from your primary environment to protect against ransomware. Most importantly, by combining these factors, **customers typically see TCO savings of 30-50% compared to native AWS backup.**

How does Druva do it? Discover the cost-saving benefits of Druva's comprehensive solution below.



1. Eliminate the need for cross-account/region snapshot copies

Cross-account and cross-region snapshots provide a level of resilience against cyber attacks and disasters. However, copying data to multiple regions and accounts incurs fees. The Druva Data Resiliency Cloud removes the need for these additional snapshots and provides secure, air-gapped backup.



2. Reduce AWS data storage costs

AWS snapshots, though storage efficient, are quite costly if stored for extended periods of time. Standard storage pricing, at \$0.05 per GB of data stored, is significantly more costly than other options for long-term retention. Druva's built-in automated cold-storage tiering is a cost-efficient option for rarely accessed data.



3. No egress/ingress costs

Druva offers simplicity and all-inclusive pricing based on the volume of data used. You never incur additional fees for transferring data into, within, or out of the platform.



4. Global deduplication and compression

Druva's patented source-side global deduplication is the most efficient way to back up AWS EC2 workloads. Source-side deduplication creates the lowest impact on the system you're backing up, while also sending and storing the minimum amount of data, further reducing costs.



5. Only pay for what you use

Druva's predictable, all-inclusive consumption-based pricing model helps you leave behind the cost and complexity of onsite hardware, software, and dedicated resources for data protection. With Druva, you get the infinite scalability of the cloud and only pay for what you need.

Learn more about Druva's [comprehensive data resilience for your Amazon EC2 environments](#). [Reach out to the Druva sales team](#) to evaluate your potential TCO savings today and receive a personalized demo.

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Druva enables cyber, data and operational resilience for every organization with the Data Resiliency Cloud, the industry's first and only at-scale SaaS solution. Customers can radically simplify data protection, streamline data governance, and gain data visibility and insights as they accelerate cloud adoption. Druva pioneered a SaaS-based approach to eliminate complex infrastructure and related management costs, and deliver data resilience via a single platform spanning multiple geographies and clouds. Druva is trusted by thousands of enterprises, including 60 of the Fortune 500 to make data more resilient and accelerate their journey to cloud. Visit druva.com and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).