



Think You're Ransomware Ready? Think Again.

Druva sponsored an IDC survey, which asked over 500 IT leaders about their cyber attack readiness — most believe they're ransomware-ready, but survey data says otherwise.

The Big Disconnect



85%

of organizations claim to have a **recovery plan in place** to combat ransomware

YET

67%

of those hit with ransomware **paid the ransom**



92%

say their **data resiliency tools** are efficient

BUT

Only

14%

are **“extremely confident”** in their tools



93%

claim to use **automated tools** to find ideal recovery point

YET

The inability to find correct recovery point cited as

#1 reason for data loss



Source: IDC's Druva Data Resilience Awareness Survey, May 2022

The Hard Truth



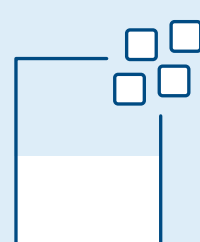
46%

of organizations were **successfully attacked** in the last 3 years

AND

50%

of those affected **lost data**



Source: IDC's Druva Data Resilience Awareness Survey, May 2022

Don't Assume Your Data Is Protected



“Go it alone” data resiliency approaches are likely to be insufficient



Most organizations are **not prepared for ransomware**



Comprehensive, enterprisewide cloud solutions can save time, optimize cost, and provide the fastest possible recovery when the inevitable happens.



50%

of organizations say cloud will play a major role in **data resilience strategy**

(including backup/recovery, DR, cyber-recovery, and data archive)

Source: IDC's Druva Data Resilience Awareness Survey, May 2022

Message from the Sponsor

There's no better time than now.
Implement Cloud-based Cyber Resilience.
100% SaaS-based platform that air-gaps backups with immutability and accelerated ransomware recovery.

Discover IDC's full findings in the white paper

Learn more about Druva and access a free trial

