Keep Sensitive Data Secure and Compliant

Druva's sensitive data governance solution offers a holistic approach, empowering organizations with enhanced visibility, consistent policy enforcement, and proactive risk mitigation to navigate data governance confidently.

The challenge

Organizations face mounting challenges in data governance. Stricter compliance requirements from courts and governments increase the compliance burden, alongside high costs and risks of penalties for non-compliance. Litigation is becoming more common and highlights the need for robust data governance. Fragmentation of data sources across physical and cloud environments compounds the issue, hindering centralized data management. Existing point solutions often lack comprehensive oversight.

Non-compliance of sensitive data can devastate your business in the following ways:

- **Financial** — Cost of litigation, investigation, and regulatory fines
- **Legal** — Legal action associated with customer data loss/theft
- **Trust and reputation** — Loss of customer trust and/or reputational damage
- **Operational** — Downtime and/or revenue loss as a result of data breach

What is sensitive data governance?

Sensitive data governance provides visibility of compliance breaches associated with end-user data in your organization. It enables your team to proactively track, monitor, and get notified of data compliance risks in your organization, across endpoints including laptops, desktops, emails, and cloud platforms like Microsoft 365 and Google Workspace.

Druva empowers your team with deep data visibility and complete control

Druva enables sensitive data governance via a holistic approach, empowering organizations with enhanced visibility, consistent policy enforcement, and proactive risk mitigation to navigate data governance confidently.

The solution helps organizations monitor, track, and notify users of data compliance risks. It can report compliance violations for sensitive data in email bodies, subjects, and attachments. The feature can also help organizations:

- Comply with regulatory and compliance requirements
- Stay ahead of compliance violations
- Manage legal holds
- Reduce the time and cost associated with eDiscovery requests

Druva allows administrators to report compliance violations for sensitive data found within emails' bodies, subjects, and attachments. This capability is accessible through the Sensitive Data Governance Dashboard, which displays emails containing sensitive data and enables administrators to download these emails in EML file format for further review.

Once enabled, Sensitive Data Governance provides several key functions. Administrators can define what constitutes sensitive data and scan user data for compliance violations or potential risks. The feature allows for the location of end-user data that has breached compliance policies, facilitating the generation of non-compliance reports. These reports include visual representations to help indicate the company's adherence to compliance regulations, making it easier to maintain and monitor data governance standards.

Accelerated response to policy violations

- **Non-compliant file and email reports** — Druva enables the simplified and automated generation of reports to identify the users, data sources, and files that violate your organization's compliance policies. These reports will help you investigate potential risks of a data breach. They also help you to get in touch with the respective end users to get them to protect their sensitive data. For more information, read more on generating a report.
- **Legal hold** — Based on the investigations conducted following the non-compliance report, you may choose to place relevant users on Legal Hold within Druva, if they have access to at-risk sensitive data. For more information, learn more about creating a legal hold policy.

Key features

- **Centralized sensitive data governance dashboard** — Provides an easily navigable federated view by file name, date modified, user ID, sensitive data matched, and policy violated. This dashboard lets you quickly access and track compliance violations.
- **Non-compliance reporting** — Subscribe to compliance reports that automatically email to subscribers when potential data risks are discovered.
- **Predefined, customizable compliance templates** — Choose from predefined templates such as HIPAA, GLBA, and PCI, or customize your own. Druva will automatically scan, identify, and alert the organization of risks.
- **Intuitive dashboard, simplified administration, and powerful admin controls.**
    - Tamperproof audit trails with complete visibility of administrative changes to compliance policies.
    - Thresholds for sensitive data enabling the immediate response to critical violations.
    - Ability to scan files based on MIME types to cover against rogue or malicious end users.
- **Take actions to resolve compliance violations as per your incident response process.**
    - Ability to quarantine violations which will disable downloads and restores of files and email for Druva end users from the web.
- **Global and regional support with pre-defined templates.**
    - Support for sensitive data relevant to the US, UK, Germany, Australia, and South Africa, as well as sensitive data classified per global regulations.
- **Download files or emails for offline review.**
    - Download files and emails for offline review before taking remedial actions to avoid potential data breaches.

Druva's Sensitive Data Governance solution minimizes the risk of non-compliance and associated penalties while improving data quality. The solution ensures organizations have heightened visibility and control over gathered data, facilitating integration, interoperability, and effective management throughout the data lifecycle. Additionally, it provides valuable insights, empowering businesses to optimize their data strategies for maximum impact.

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Druva is the industry's leading SaaS platform for data resiliency, and the only vendor to ensure data protection across the most common data risks backed by a $10 million guarantee. Druva's innovative approach to backup and recovery has transformed how data is secured, protected and utilized by thousands of enterprises. The Druva Data Resiliency Cloud eliminates the need for costly hardware, software, and services through a simple, and agile cloud-native architecture that delivers unmatched security, availability and scale. Visit druva.com and follow us on LinkedIn, Twitter, and Facebook.