

# Seamless Salesforce data archive to reduce costs and boost performance

Organizations manage hundreds of millions of records per day across Salesforce environments. With increasingly large amounts of data, it is critical to have processes for managing data throughout its lifecycle from creation and storage to obsolescence and deletion. These issues not only impact Salesforce admins, but users across the organization, including customer service, sales, and compliance.

## Challenges

### Data storage limits

Hundreds of millions of records are created daily in Salesforce equating to ballooning storage costs and requirements. Often, the retention of this data causes organizations to reach or even surpass their data storage limits. Archiving can provide a safe and easy way to remove stale and unused data.

### Performance degradation

Surpassing storage limits causes performance issues which can lead to productivity problems across the entire organization. Due to the excessive amounts of unnecessary data, there may also be a slowing in system performance. Archiving helps address data that is obsolete and no longer needed.

### Compliance requirements

There is a definite need to manage data for compliance and retention policies. Low-quality data makes it difficult to comply with internal policies and industry regulations. Archiving helps manage data that is required and also regulated.

## Why Druva Salesforce Archiver?

### Lower storage costs

Druva provides the ability to archive stale data out of the primary Salesforce environment into low-cost, air-gapped storage. This also allows for reduced complexity and costs with a 100% SaaS platform requiring no hardware or software, and allowing administrators to manage data and not infrastructure.

### Improve Salesforce performance

Automatically archive stale and unused data with Druva's automated policies and templates. Druva allows for isolated archived data stored outside of the primary source environment. In addition, organizations reduce data volume to speed backups and overcome Salesforce performance issues for search, reporting, calculations, and more.

### Simplify compliance requirements

Druva provides user-defined long-term retention periods to meet any compliance need. Data archival templates with a SOQL-based query builder archive the exact data needed and required. Organizations easily meet industry and government regulations along with internal policies requiring secure, immutable archives and/or retention limits. Simplify management with scheduled automatic deletion of obsolete data and archive purges as required by industry/government regulations and internal policies.

### Comprehensive Salesforce coverage

Druva allows for simple and accurate restoration of all master-detail relationships with a retry mechanism for any archived data set. Restore records one at a time or in bulk, designate users to view archived data and files directly within Salesforce, and set privileges to allow specific users to recover records for archives.

### Complete BaaS coverage

Druva is the first unified, 100% SaaS platform to support backup and recovery, sandbox seeding, and archiving for Salesforce that can also extend to protect hybrid, cloud, and other SaaS applications. As an all-inclusive Salesforce data management solution, Druva preserves data with customizable retention policies and simplified compliance processes, managing data throughout its lifecycle.

## Key features

- **Perform automated jobs** – Run on schedule (daily, weekly, monthly) based on business need and preference
- **Create custom conditions** – Archive specific records matching granular criteria against any object and field
- **Experience flexible retention** – Configure retention to meet organizational retention policies
- **Easily use detailed dashboards** – Utilize the dashboard for a single source of truth to review, edit, track, and manage all archiving activities and permissions used to govern and protect data
- **Simply restore data** – Restore records individually or as a subset, designate users to view archived data and files directly within Salesforce, and set privileges to allow specific users to recover records for archives
- **Conveniently monitor storage** – Track Salesforce data usage against set limits and archive data to stay within required thresholds

**New Archival Set**

Progress: Select Archival Content ✓ | **Archival Content** | Notifications | Validations

Select Archival Content: Account

Selected Objects: Account

**Account** [Preview & Verify Content] [Delete Object]

Define Query: Basic (selected) / Advanced

Records Limit: 10

Field Name: CreatedDate | Operator: older than | Date Time Operator: LAST\_N\_YEARS:n | Relative Value: 4

SQL Query: SELECT ... FROM Account WHERE CreatedDate < LAST\_N\_YEARS:4 LIMIT 10

Buttons: Add Condition, Add Group, Previous, Cancel, Next



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