

Unlock Rapid Recovery: Achieve Optimal RPO & RTO with Druva

Minimize data loss, ensure rapid recovery, and simplify disaster recovery with Druva's cloud-native, SaaS-based data protection platform. Safeguard your critical workloads with automated backups, air-gapped security, and lightning-fast restore capabilities—all from a single, scalable solution.

Today, organizations face immense pressure to maintain seamless operations. Yet, data loss and downtime remain critical challenges, often resulting in lost revenue, damaged reputations, and disrupted workflows. Traditional backup methods frequently fail to keep pace with modern demands, leaving businesses with large gaps in their Recovery Point Objective (RPO) and Recovery Time Objective (RTO). These gaps can mean delays in restoring data and getting systems back online—at a time when every second counts. Achieving optimal RPO and RTO is no longer just a technical goal; it's a necessity for effective disaster recovery and long-term business continuity.

The challenge

Key challenges businesses face when it comes to data backup and recovery:

- **Data Loss Tolerance:** How much data can your business afford to lose? Traditional backups, often run infrequently, can leave significant gaps. If a disruption occurs, you might lose hours of critical data.
- **Downtime Impact:** How quickly can your business operations be restored after a disruption? Manual, error-prone recovery processes can lead to extended downtime, impacting productivity and revenue.
- **Cost and Complexity:** Managing disparate backup and recovery solutions, especially for diverse workloads, adds operational complexity and cost, hindering efficient RPO/RTO achievement.

The solution

Druva delivers a fully managed, 100% SaaS data security platform offering complete data protection and cyber resilience. Our secure-by-design approach ensures clean and rapid recovery. Druva's cloud-native architecture helps you achieve aggressive RPO and RTO targets, providing resilient protection across diverse workloads, all managed through a single, scalable platform.



Key Benefits:

Minimized Data Loss (Low RPO):

- Automated, policy-driven backups ensure consistent protection based on your data loss tolerance.
- First full backup followed by incremental backups with global deduplication reduces backup time and bandwidth, allowing frequent backups and RPOs from minutes to an hour.
- Air-gapped, immutable backups protect against ransomware and tampering.

Rapid Recovery (Low RTO):

- Fast backup and restore speeds for critical apps like Microsoft 365.
- Point-in-time and granular recovery lets you restore specific items quickly, without broad rollbacks.

- One-click automated disaster recovery for on-premises and cloud workloads reduces downtime.
- Self-service restore allows users to recover data independently, speeding recovery.

Enhanced Security & Compliance:

- Enterprise-grade encryption (256-bit TLS in-transit, AES 256-bit at-rest) ensures data privacy.
- AI-driven anomaly detection identifies suspicious activity to protect recovery points.
- Quarantine snapshots isolate suspicious files during backups for secure recovery.
- Long term data retention supports long-term recovery even after prolonged ransomware attacks.

Why Druva?

Druva is a leader in data protection and management, empowering businesses to secure, manage, and recover their data from any threat. Built on a cloud-native architecture, the Druva Data Security Cloud offers fully managed, air-gapped, and immutable data protection, ensuring unmatched security, availability, and scalability across cloud, on-premises, and edge environments.

Druva empowers organizations to protect and manage their data with ease, offering continuous backups, seamless recovery options, and automated workflows. By simplifying data protection, businesses can focus on growth and innovation, knowing that their critical information is always secure and accessible.

Unlike traditional systems, Druva's cloud-native approach removes the need for on-premises infrastructure, cutting costs and complexity. It also offers global visibility and centralized management, empowering businesses to secure and use data seamlessly. Trusted by thousands of enterprises, Druva is transforming data protection and cyber resilience.

Next Steps:

Ready to optimize RPO and RTO? Let Druva transform your data protection strategy.

[Start your free trial today!](#)

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Druva is the leading provider of data security solutions, empowering customers to secure and recover their data from all threats. The Druva Data Security Cloud is a fully managed SaaS solution offering air-gapped and immutable data protection across cloud, on-premises, and edge environments. By centralizing data protection, Druva enhances traditional security measures and enables faster incident response, effective cyber remediation, and robust data governance. Trusted by nearly 7,500 customers, including 75 of the Fortune 500, Druva safeguards business data in an increasingly interconnected world. Visit druva.com and follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).