

Phillips Distilling crafts data management with Druva



“Druva Phoenix enables us to take our old tape library and system, along with its fees for maintenance and support, and get rid of it.”

— David Knutson, Database Administrator at Phillips Distilling Co.

About Phillips Distilling

Since 1912, Phillips Distilling Company has been producing high-quality spirits and popular alcoholic beverage brands. Based in Minnesota, it is one of America's oldest family-owned spirits companies and has a proven commitment to innovation, quality and community. With over 300 employees, Phillips Distilling produces and sells millions of cases of alcohol worldwide every year.

The Challenge

Phillips Distilling was faced with the arduous task of backing up their critical data to tape, collecting all those tapes each week, physically delivering them to a bank and storing them in a safe deposit box. “We had a frequency of one week, so if anything bad happened, we could have potentially lost seven or eight days' worth of data,” said David Knutson, Phillips Distilling's database administrator. In addition, their data footprint was heavily impacted because of the equipment needed to perform these tape backups. Each week, the team was spending between 20 to 30 hours managing the backup process and delivering the boxes of tape to the bank.

With many employees frequently traveling, a lot of critical end-user data from laptops and mobile devices data was also not being stored and backed up on the network. “We were having issues with sales laptops (used by) the people that move around frequently,” said Joan Stevens, director of IT at Phillips “they were having failures, so we were

Challenges

- Painfully complex manual tape management
- Concern about losing as much as 7 days' worth of data
- Lack of visibility and control of remote employee data

Solution

- The Druva cloud platform provides Phillips Distilling Co. with a way to remove their legacy tape system and centrally manage backup and archiving for infrastructure and end-user devices in the cloud.

Results

- 30 hours a week saved that would have been spent managing tapes
- Deduplication rate of 15 to 1
- Admins can now restore entire file directories in minutes instead of hours
- Archival automation and full data lifecycle management removed tape dependencies
- Backups that once took hours or even days have been reduced to 30 minutes or less

not backing their laptops up and we were having problems with getting the data.” Compounding this issue was the fact that, when laptops needed to be restored or replaced, the process would be unnecessarily slow, difficult and unsecure.

Another major challenge was the high volume of data that the IT team needed to manage. Their servers regularly froze up and backups were not completed in a timely fashion. It could take hours or, in some instances, days to retrieve files. Phillips Distilling needed solutions that could eliminate the manual work of their data storage, recovery and backup and do it in an efficient and secure way. That’s where Druva came in.

“*Druva is one of those solutions that you can pretty much set and forget, with very little maintenance and upkeep. I’ve also been very impressed with Druva’s tech support.*”

—Matt Nixon, network administrator,
Phillips Distilling Co.

The Druva Cloud Platform

After implementing Druva, Phillips Distilling dramatically increased the availability and visibility of business-critical data — both in its data center and across its employee devices — while reducing cost, risk and complexity. They can now easily restore critical information to servers as well as replace laptops, with everything fully restored immediately.

“For the end users, the use of inSync has been seamless,” says Stevens. “The biggest use case is when we do laptop replacements. We’ll use those restores to put their full system back on for them and then we ship it all ready to go.”

With high-performance server backup by Druva, Phillips Distilling has achieved a deduplication rate of 15 to 1, and backups and restores take less than 30 minutes, as compared to many hours or days with

legacy solutions. Druva [delivers data availability and governance](#) for Phillips Distilling with a unique cloud-first approach. Everything is stored in the cloud — seamlessly, automatically and securely.

Next Steps

Find out how your organization can also benefit from the [Druva Cloud Platform](#).



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